

**AMERICAN CONTRACT BRIDGE LEAGUE  
La Jolla Unit #526**

Monthly Board Meeting - October 14, 2007  
Meeting Called to Order 11:31AM

Members Present: Alice Leicht, Bill Grant, Ron Ignelzi, Diana Marquardt, David Oakley, Ed Layton

Members Absent: Steve Johnson, Nate McCay, Cass Donovan, Dorinda Lindvall

**Minutes of August Board Meeting:** Approved as submitted

**Treasurer's Report:** Dorinda was not present to discuss the treasurer's report, but an email submission showed a net loss of \$240.69, which includes the additional cost to the ACBL for the GNT qualifier on one Sunday. Card fees increase to \$7/person today.

**Membership Report:** Alice reported that our membership total is now 254. In the past 12 months we have had a 10.92% increase in members, which ranks as 2nd best in District 22 and 12th best in the ACBL (out of 305 units). Discussion ensued regarding ways to welcome new members to our unit. Sending letters or emails was suggested, depending on address availability. *It was moved that new unit members would be offered a one time free play at our unit game as a way to encourage participation. (moved - Bill, seconded - Diana, approved unanimously).* Alice requested that we approve her plan to buy plaques to provide awards for approximately 10 unit members advancing to new higher levels. It is estimated that the average cost will be \$20 each. *It was so moved (moved Diana, seconded Bill, approved unanimously).*

**Duplimate Machine:** Final consideration of the duplimate machine question was postponed until Steve could be present. There was some question about whether its purchase would be economically feasible.

**January Sectional:** Due to conflicts between availability of the Soledad Club and open dates for the ACBL for a sectional in either January or February, we will not have a winter sectional in 2008. We hope to consider a winter sectional for 2009. Meanwhile, it was suggested that we consider running a one day 299er sectional this winter if this would be possible. David will email Nate and ask him to look into the possibility.

**Christmas Party:** Ed talked to several caterers and cost of food + gratuity + service charge ranged from \$14 to \$23 per person. *It was moved that we use the \$14 (did not include dessert) West Coast Catering in La Mesa estimate and charge \$10 for members and \$15 for non-members (includes card fees) (moved Ron, seconded Bill, approved unanimously).*

Another meeting will be scheduled for the board to discuss the party in more detail. Diana has agreed to be in charge of entertainment. Prizes/gifts will need to be arranged as well. Tentatively we will limit the party to 32 tables.

**Marketing:** David, Alice, Ron, and Bill met for about 90 minutes and prepared some recommendations on how to attract new members. The summary of these suggestions was emailed to board members separately. Discussion afterwards included whether to have a strat for 0-300 to ensure more masterpoint awards for non life masters and how to provide more recognition for members at all levels. Friendliness, inclusiveness, and possible mentoring were discussed.

**Halloween Potluck:** Rob Lindvall will take care of the main course and the rolls for the Halloween potluck. Attendees are encouraged to come in costume and contribute a side dish. Those who do not wish to bring a dish will pay an additional \$3. Some type of Halloween decorations may be provided...

The next meeting of the board will be arranged by email.  
The meeting was adjourned at 12:36PM.

Respectfully submitted  
Diana Marquardt  
Unit Secretary