

Improving Unit Attendance

SUMMARY STATEMENT

The committee charged with finding new ways of improving attendance at our Unit games met on September 24, 2007 at the Soledad club from 4-5PM: Members in attendance were David Oakley, Alice Light, Bill Grant, and Ron Ignelzi(chairperson)

The committee came up with the following ideas

1. Develop an attention getting frequent flyer that is circulated throughout the bridge community, on line, and at clubs and other Unit games that promulgates our schedule, upcoming events with a 3 month window, members corner about awards, etc.
2. Recognition of achievement(e.g. ACBL award levels) of our members both in the flyer and at our Unit games(present awards to them) mention the Mini McKinney and Ace Clubs standing frequently. etc.. Develop a bulletin board to be displayed at our Unit games showcasing these achievements and perhaps other club news, etc. as well as doing the same online with our web page.
- 3..Mentoring of I/N players by the most advanced players in our Unit. Suggestions were made that if an I/N played in advanced(buy chits) or played 3 or 4 times at the Unit we would provide a single game with a mentor after that. It is expected that the more advanced board members would volunteer first for mentoring to set an example and be at no cost to the club
- 4 Make the Unit game more I/N friendly in terms of stratification. It was pointed out that at this time to use ACBL Score there can only be 3. starts, and Mike our director has arbitrarily set these each game based on equal numbers in each strat ABC. However there is no reason that a separate I/N strat of 0-300 could not be implemented as long as there were at least 3 tables present in that strat which there usually is. When these folks see that they can get some points and have some fun as well they will be our best marketers. There remains some controversy among committee members in this area as how to best achieve the goal of making the Unit more I/N friendly, but there was consensus that this needs to be developed further..
5. Education: select a board member to be our Education Chair who will develop an Educational Program. One area that was mentioned was going over the hands after the game with anyone interested.
6. Continue to develop a partnership list for those who do not have partners but would like to play
7. Have a day or days when we invite other Unit Board Members to come and play for free in hopes of developing good will and communication in our bridge community.